# **Data Collection (Around 400 words)**

## Overview of the dataset

[*Briefly describe the dataset, including the types of variables and the scope of data (e.g. sales, profit, etc.)*]

## Descriptive Statistics

[*Generate and interpret descriptive statistics, including count, mean, std, min and max*]

# **Data Cleaning (Around 400 words)**

## Report of missing data.

[*How many missing data in total?]*

[*Why should we handle missing data? Please use academic source to support your arguments*]

## Chosen approach and justification.

[*Please include the screenshot for your codes. Also, please use some academic evidence to support your justification*]

## Data after cleaning.

[*A screenshot to prove all missing data has been dealt with*]

# **Data Analysis and Visualisation (Around 1200 words)**

## Selected question 1

* Explanation:

[*What visualisation type is this question: Distribution? Relationship? Ranking? Part to Whole? Map? What specific plot would you need?*]

* Screenshot of your code
* Visualisation of the results
* Interpretation
* Implications

## Selected question 2

* Explanation:

[*What visualisation type is this question: Distribution? Relationship? Ranking? Part to Whole? Map? What specific plot would you need?*]

* Screenshot of your code
* Visualisation of the results
* Interpretation
* Implications

## Selected question 3

* Explanation:

[*What visualisation type is this question: Distribution? Relationship? Ranking? Part to Whole? Map? What specific plot would you need?*]

* Screenshot of your code
* Visualisation of the results
* Interpretation
* Implications